

V O L V O

# A-MOOSE-MENT DAY

A Celebration Curated  
For You



# A-MOOSE-MENT DAY

Välkomna to Volvo A-moose-ment Day! Today is all about celebrating you.

Your unwavering support has been invaluable, and now it's our turn to show you how much you mean to us. Join us for this exclusive event, where you and your family can enjoy exciting activities and connect with like-minded Volvo owners.

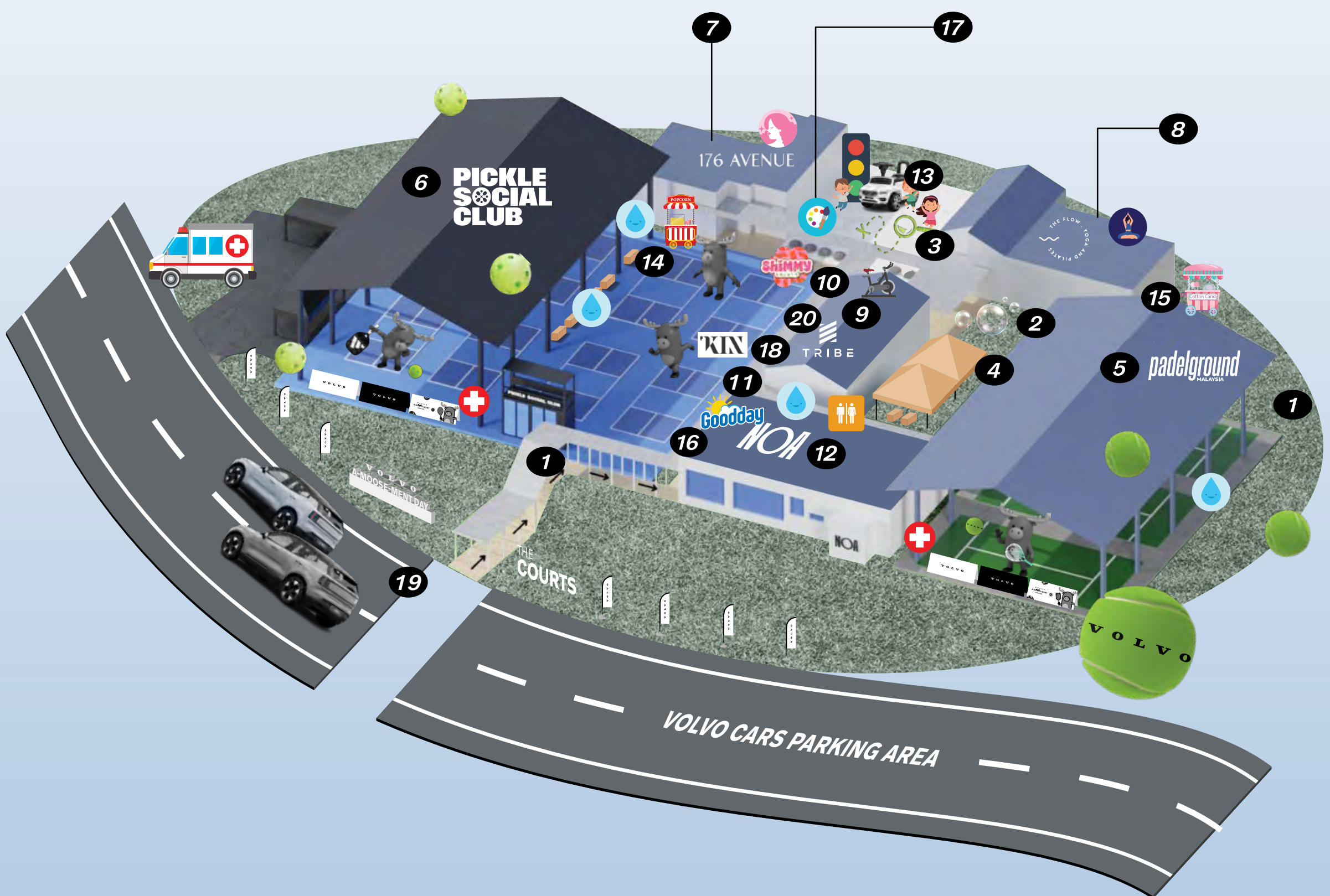
As you soak in the day—whether you're laughing with loved ones, sharing stories with new friends, or simply enjoying the moment—we hope this event leaves you fully antler-tained.




Thank you for being an integral part of our Volvo family. Let's make this a day with unforgettable memories as enduring as our Scandinavian spirit.





## Attraction Map



- |   |  |   |
|---|--|---|
| 1 Registration  | 2 Giant Bubble   | 3 Scavenger Hunt  |
| 4 Seating Area  | 5 Padelground  | 6 Pickle Social Club  |
| 7 176 Avenue  | 8 The Flow Studio  | 9 TRIBE   |
| 10 Ice Cream Cart   | 11 Goodday   | 12 Test Drive Counter   |
| 13 NOA  | 14 Kids Safety Course  | 15 Popcorn Cart   |
| 16 Cotton Candy Cart  | 17 Test Drive Car  | 18 Workshop   |
|  Medic |  Washroom |  Water Station |

## On-Street & Stadium Juara Parking Map



# Agenda

TIME	PROGRAM
8:00 AM	 Arrival
8:30 AM	 Family Day Kick-Off
9:00 AM	 Mascot & Cheerleading Performance  Yoga (Adults)  Padel Coaching Clinic  Pickleball Coaching Clinic
9:30 AM	 Mascot Appearance
10:00 AM	 Pilates (Adults & Kids)
10:30 AM	 Spin Cycle
11:00 AM	 Magic Show  Mascot Performance
12:00 PM	 Pilates (Adults)
1:00 PM	 Pilates (Adults & Kids)  Padel Coaching Clinic  Pickleball Coaching Clinic  Spin Cycle
2:00 PM	 Mascot Appearance  Cheerleading Performance  Spin Cycle
4:00 PM	 Magic Show
4:30 PM	 Spin Cycle
5:00 PM	 Mascot Appearance
6:00 PM	 End

### All-Day Activities

There are also plenty of fun activities happening throughout the day.



Kids  
Safety Course



Scavenger Hunt



Keychain  
Colouring Workshop



Multi-Layer  
Stamping Workshop



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## Test Drive



Explore the best of Volvo with a test drive of our latest models. Discover the innovative features, cutting-edge design, and unparalleled comfort for yourself.

No prior sign-up is needed—just register on the spot and get ready to explore what makes Volvo truly exceptional.



From face painting to action-packed activities, the fun never stops! Sign your kids up for our instructor-led kids' safety drive, where important car safety tips are turned into exciting, interactive games.

No sign-ups, no hassle—just show up, register on the spot, and let the little ones have fun! Get ready to explore what makes Volvo truly awesome, through their eyes.



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## Activities

*padelground*

### Padel

Discover the excitement of padel - with free courts and coaching clinics available.

**Location:** Padelground

**How to Register:** Registration will only be open during the event day. Courts are available on a first-come, first-served basis from 10:00 AM - 1:00 PM and 2:00 PM - 6:00 PM.

**Coaching Clinics:**

9:00 AM - 10:00 AM | 1:00 PM - 2:00 PM

**PICKLE  
SOCIAL  
CLUB**

### Pickleball

Get in on the action with pickleball—Malaysia's trendiest, fastest-growing sport. Free courts and coaching clinics are also available.

**Location:** Pickle Social Club

**How to Register:** Registration will only be open during the event day. Courts are available on a first-come, first-served basis from from 9:00 AM to 6:00 PM.

**Coaching Clinics:**

9:00 AM - 10:00 AM | 1:00 PM - 2:00 PM



## Activities

### 176 AVENUE

#### Hair & Beauty

Pamper yourself with a hair wash, stylish braiding and express manicures.

**Location:** 176 Avenue

**How to Register:** Registration will only be open during the event day and will operate on a first-come, first-served basis.

**Time:**

8:00 AM - 6:00 PM

#### Yoga and Pilates

Find your inner calm at The Flow Studio to relax your mind, stretch your body, and refresh your spirit.

**Location:** The Flow Studio

**1-hour Sessions (Pre-registration required):**

9:00 AM - Yoga (Adults) | 10:00 AM - Pilates (Adults & Kids)

12:00 PM - Pilates (Adults) | 1:00 PM - Pilates (Adults & Kids)

#### Spin Cycle

Immerse yourself in high-energy workouts that focus on fitness and fun accompanied by catchy beats and exciting strobe lights.

**Location:** TRIBE

**1-hour Sessions (Pre-registration required):**

10:30 AM | 2:00 PM | 4:30 PM

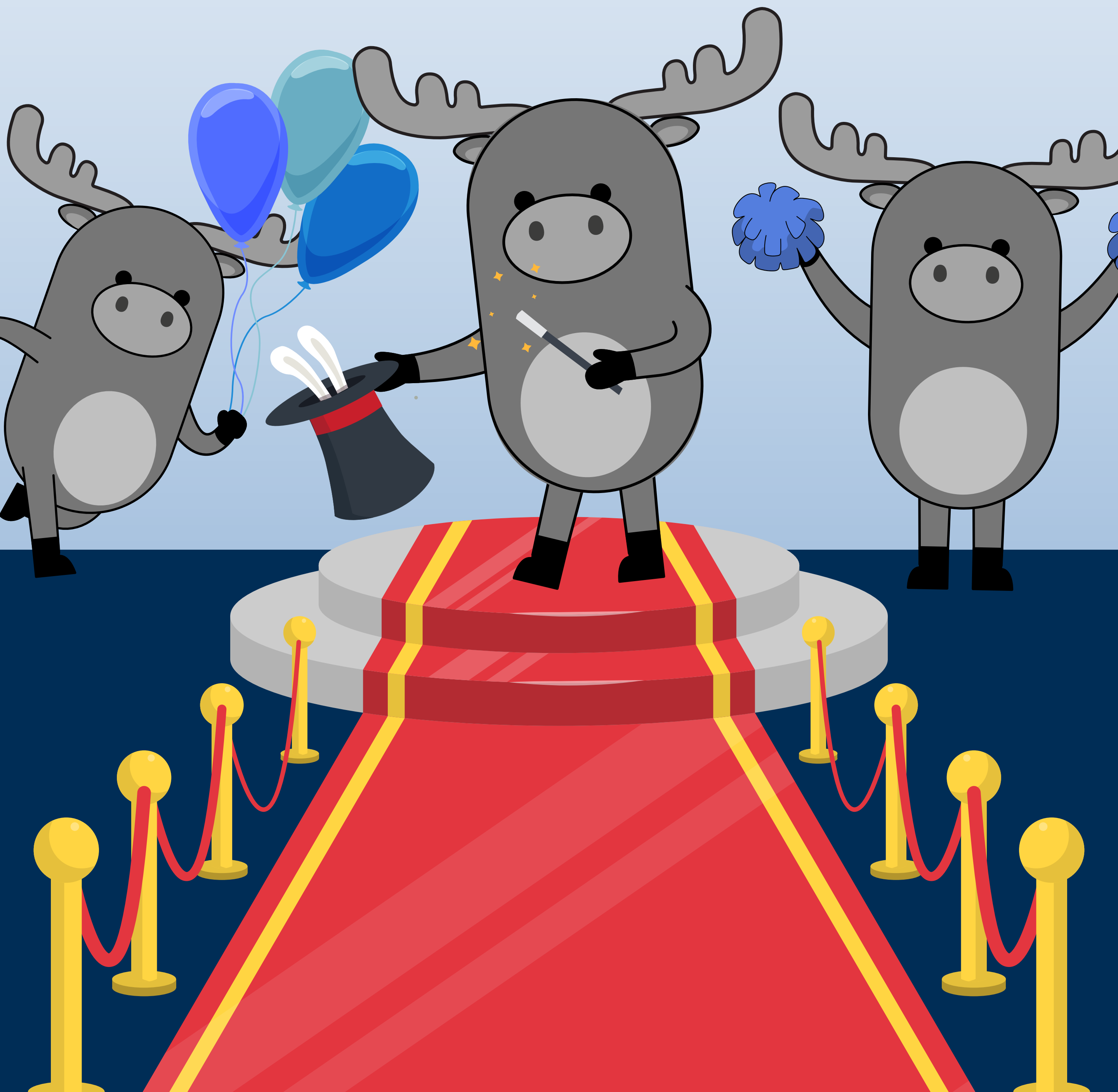


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## Special Appearances

Get ready for an exciting lineup of special events!

From high-energy cheerleading performances to magic shows and more, we've got something to keep the energy up and the crowd entertained throughout the day.





## How to Register

**1.** Visit the registration page

**<https://forms.volvocarmalaysia.com/a-moose-ment-day>**

**2.** Please proceed to fill out the form, and don't forget to include the details of your partner and kids.

**3.** Make sure you have the information below on hand to ease your registration process:

- a) Volvo Model
- b) Volvo Model Year
- c) Volvo VIN ([How to find your VIN](#))

**4.** Pre-register your activities (The Flow Studio and TRIBE).

**5.** Once you complete your registration, you will receive a confirmation email and WhatsApp.

**6.** Invite a friend! Why not bring a friend along (Each Volvo owner can invite up to two (2) guests and their kids).





# The Moose-Have Guide for the Day

Your insider scoop to make your day truly a-moose-ing!



## Catch the Golden Hours

11:00 AM - 2:00 PM is when all the action happens! With every activity in full swing, it's the ideal time to soak in the energy, excitement, and exclusive experiences.



## Park & Go

Arrive early to snag the best parking spots. Follow the signs to the designated areas. Parked farther away? Our complimentary shuttle service will whisk you straight to the fun zone—quick and easy!



## Check-In

Head straight to the registration booth upon arrival. Your event wristband, exclusive goodies, and prime activity slots await!

Pro Tip: Limited slots for popular activities fill up fast, so plan ahead.



## What to Wear

Dress light, comfy, and practical. If you plan to participate in physical activities, wear comfortable sports attire (e.g., jersey shorts, track pants, or sports skirts). Open-toe footwear, slippers, flip-flops, sandals, and bare feet are not allowed for physical activities (e.g., padel, pickleball, yoga, etc.).



## Smart Snacking

Hungry? Beat the crowds by grabbing food before or after peak activity times. With sweet treats and savoury bites, there's plenty to satisfy everyone's cravings.



## Keep an Ear Out

The emcee is your best friend—stay tuned for surprise giveaway announcements and special moments throughout the day!

## Social Media

**Volvo Car Malaysia**

@volvocarmalaysia

Padelground		@padelground.my
Pickle Social Club		@picklesocialclub.co
176 Avenue		@176Avenue
The Flow Studio		@theflowstudio
NOA		@whoisnoa.kl
Tribe		@findyourtribe.co



## Health & Safety Information



### Respectful Behaviour

Please be considerate and respectful of others. Rowdy behaviour will not be tolerated. Report any issues to event staff.



### Emergency Information

Staff are available to assist in emergencies. Familiarise yourself with emergency exits and first aid stations.



### Children's Safety

Parents/guardians are responsible for supervising children. Always keep them within sight, especially near activities.



### Health Precautions

Stay hydrated, wear sunscreen, and seek assistance if unwell.



### Lost and Found

Head to the Lost & Found booth near registration if you lose items or need help locating your child.



### Emergency Contact Number

In case of emergency, please call +60125669636



## Frequently Asked Questions

### Registration

#### **1. Can I bring guests who are not part of the Volvo community?**

Yes! Feel free to bring your friends and family along. Just keep in mind that everyone needs to register to access the event.

#### **2. How many guests can I bring?**

Each Volvo owner can register one (1) Complimentary Guest and a maximum of four (4) Children as guests for the event. You can invite up to two (2) friends to join the event! They'll need to register separately using the referral link you get during your registration and pay the registration fee.

#### **3. Do I need to pay for guests?**

No, you don't need to pay for your Complimentary Guest and up to four (4) Children. However, your Referrals must register separately and pay a registration fee of RM300.

#### **4. Will the Referrals get a refund if the event is cancelled or they cannot attend?**

Your Referrals will be refunded if the event is cancelled, postponed, or moved to a different location. Refunds won't be given for other reasons, like no-shows or dissatisfaction. Refunds will be processed within two (2) weeks.

### General Event Information

#### **5. What is Volvo A-moose-ment Day 2025**

Volvo A-moose-ment Day 2025 is a special event for Volvo car owners featuring various activities, hospitality, and community engagement. It will take place on Saturday, 15 February 2025.

#### **6. Who can participate in the event?**

The event is open to Volvo car owners, their Complimentary Guests, their Children, and Referrals who register using a referral link provided by the Participant and have paid the requisite participation fee of RM300.



## Frequently Asked Questions

### **7. How can I register for the event?**

Registration must be completed via the official website:  
**<https://forms.volvocarmalaysia.com/a-moose-ment-day>**.

Registration is open from 10 January 2025 to 10 February 2025 or until slots are filled.

### **8. Can I register via email or phone?**

No, registration can only be done through the official website.

### **9. Is there a fee to participate?**

Registration is free for Volvo car owners and their Complimentary Guests. Referrals are required to pay a registration fee of RM300.

### **10. What time does the event start?**

Event registration begins at 8:30 AM and concludes at 6:30 PM on 15 February 2025.

### **11. Where will the event take place?**

The event will be held at The Courts, Kuala Lumpur Golf & Country Club, with multiple Event Partners participating, including TRIBE, The Flow Studio, Padelground, Pickle Social Club, and others.

### **12. Will the event be held rain or shine?**

Yes, as most activities have indoor or covered options to ensure the fun continues, no matter the weather.

### **13. What should I bring to the event?**

Bring comfortable clothing, active sportswear should you plan on participating in physical activities, sunscreen, a reusable water bottle, and your excitement for the activities! Everything else will be provided on-site.

### **14. Is food provided?**

Yes, complimentary food and beverages will be available throughout the event. Lunch is served from 12:00 PM to 2:00 PM.



## Frequently Asked Questions

### 15. Can I leave and re-enter the event?

Yes, you can come and go as needed, but remember to keep your wristband on you to re-enter smoothly.

### 16. What if I lose my wristband?

Oh no! If you lose your wristband, return to the registration booth for assistance. We'll get you sorted so you can continue enjoying the event.

### 17. Are there storage or locker facilities available?

Yes, we have secure storage available for your belongings. Just drop them off at the designated area to enjoy the event hands-free.

## Activities & Participation

### 18. What types of activities are offered at the event?

The event offers a wide range of activities curated for all, including:

- **Test Drives:** Experience the latest Volvo models in a supervised environment.
- **Padelground:** Experience padel at Padelground with free courts and coaching clinics for both adults and children.
- **Pickle Social Club:** Try pickleball, Malaysia's trendiest sport, with free courts and coaching clinics for both adults and children.
- **176 Avenue:** Pamper yourself with a hair wash and express pedicure.
- **The Flow Studio:** Yoga and pilates sessions, including specialized classes for children.
- **TRIBE:** High-energy spin-cycle classes tailored for adults.
- **Kids' Safety Driving:** A fun and educational experience where children can learn about road safety and basic driving skills.
- **Scavenger Hunt:** An interactive adventure activity, curated for children, encouraging teamwork and exploration.



## Frequently Asked Questions

### 19. Is there an age limit for the activities?

- **Test drives:** Only licensed drivers aged 18 and above can participate.
- **Padelground and Pickle Social Club:** Open to all, but children must be supervised.
- **The Flow Studio:** Adults and children may participate, but sessions for children will be conducted separately.
- **TRIBE:** Activities are strictly for adults. Children are not permitted.

### 20. Is pre-registration required for all activities?

Participants can pre-select slots for activities at TRIBE or The Flow Studio during registration. Slot availability is on a first-come, first-served basis. Registration can be done for all other activities on the event day.

### 21. Can I register for multiple activities?

You can only register for one activity per location.

### 22. Can I change or transfer my activity slot?

No, slot changes or transfers are strictly prohibited. If you miss your scheduled slot, it will be forfeited. However, late arrivals can still participate for the remainder of their scheduled time.

### 23. How are activity slots managed?

Activities operate on a first-come, first-served basis, with each activity slot lasting 30 minutes. Participants may register for each activity only once. Additional slots may be offered at the Organiser's discretion, subject to availability.

### 24. What happens if activity times overlap?

Participants are responsible for managing their schedules. Conflicting or overlapping slots will be forfeited if you miss your slot due to scheduling issues.



## Frequently Asked Questions

### **25. What if I don't know how to play padel or pickleball?**

No worries! Coaching clinics and beginner-friendly setups will ensure everyone can join in the fun, regardless of skill level.

### **26. Can I sign up for activities on behalf of others?**

Yes, you can sign up for activities for your friends or family, but double-check with them for any preferences or special requests.

### **27. What if I arrive late? Can I still join activities like yoga and spin classes?**

No worries if you're running late. We'll do our best to accommodate you, even if you've missed the pre-registration.

### **28. Will there be supervision for kids during activities?**

Parents and guardians are responsible for supervising their children during all activities. We encourage you to enjoy the activities while keeping your children within your sight and care.

### **29. How do I participate in the kids' activities?**

Kids' activities, including the Safety Drive, are open to all children and registration is done on-site. Arrive early, as slots are limited!

## Event Services

### **30. Will there be a shuttle service?**

Yes. A complimentary shuttle service will run throughout the day, transporting guests from the parking areas to the event venue for your convenience.

### **31. Where can I find the shuttle pick-up points?**

Shuttle pick-up points are located near the designated parking areas. Look out for the signs or ask any event staff for assistance.

### **32. Can I bring my equipment for activities?**

You're welcome to bring personal equipment like rackets, but all necessary gear will be provided at the venue.



## Frequently Asked Questions

### **33. Can I test drive a Volvo during the event?**

Yes. You can test drive our latest models on-site. Register at the test drive booth to experience Volvo's innovative features firsthand.

## **Dietary Preferences & Accessibility**

### **34. Are there vegetarian, halal, or no-beef food options available?**

Absolutely! We've got various food options to cater to different dietary preferences, including vegetarian, halal, and no-beef options.

### **35. What accessibility options are available for guests with special needs?**

We want everyone to have an amazing experience. Accessible parking, seating, and restrooms are available. If you have specific needs, please contact our team in advance.

## Contact Us

If you have more questions, please message us on  
WhatsApp at +(60)19-590-1943



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